

Professional Profile



John Clifford

Strategic Sites
Commercial Sales and Leasing
422 Jacksonville Drive
Jacksonville Beach, Florida 32250
T: 904-242-2828 ext. 45
F: 904-242-2858
john@strategicsites.com

Born and raised in the Northeast, John spent his early career in Alexandria, Virginia where he was General Manager of a technical sales firm. Wanting to be “further south and closer to the water” he finally settled in Jacksonville which has been home since and he has worked in Jacksonville and lived at the Beaches for the past twenty years. He has an excellent knowledge of both Jacksonville proper and the Beaches community including Duval, Nassau, Clay, and Saint Johns County.

Since moving to Jacksonville, John has held several senior level management positions in sales and operations management with Fortune 100 companies in the distribution industry specializing in investment analysis, budgeting, branch expansion and site selection. He developed and implemented the strategic initiative for the expansion program of a \$2.4 billion dollar international corporation throughout the Southeast US. Through this process, he was able to gain valuable experience in negotiating tenant leases, purchase agreements and evaluated potential locations for suitability while assessing the potential for profitability based on established investment criteria.

John attended La Salle University in Philadelphia and graduated from The American University in Washington, DC with a dual degree in Finance and Business Management. He resides with his family in Ponte Vedra Beach and has been active in local politics, community associations, coaching youth athletics and volunteer opportunities with local charities including Habitat for Humanity and the Beaches Emergency Assistance Ministry (BEAM).